



For Immediate Release

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MEDIA ADVISORY

City of Pittsburg and Pittsburg Unified School District Team-up for Clean-up on 2nd Annual Civic Pride Day

The 2nd Annual Civic Pride Day event on Saturday, April 28, 2018 is a collaboration with Pittsburg Unified School District and the City of Pittsburg. The goal of the event is to bring community volunteers together, to help remove litter from nearby parks, schools, and the downtown waterfront area.

“Civic Pride Day promotes the sense of community, being a day of service, service above self,” said De’Shawn Woolridge, School Board President, Pittsburg Unified School District. “These activities of service can look different for everyone, being as simple as volunteering in our schools, picking up discarded trash on our streets, imparting knowledge onto a potential mentee and etc. This is a day of giving back to and appreciating the community that we are live in and engaging in ways to improve its quality. This is a day that we are united in our efforts to support the well-being of our community and to see our city thrive. It’s about promoting the quality of our community and maintaining the elegance of our community that will keep the City of Pittsburg as a shining city on a hill. We are ambassadors of and for our community, the time that we put into it will maintain its elegance and upkeep for future generations.”

“Civic Pride Day is an event to bring action and change, said City of Pittsburg Mayor Pete Longmire. We need to teach others and set an example that litter is unwanted. At Civic Pride Day we can model good behavior to others in the community and our

children. This type of engagement and involvement of youth, families and all members of the community show we care and we take pride in Pittsburg. We hope with this event there is momentum afterwards to keep our community free of litter, water bottles and cigarette butts. This is what all of us want, a clean and healthy Pittsburg and we can demonstrate this with Civic Pride. I hope to see many people come and volunteer at our five locations.”

WHO: City of Pittsburg and Pittsburg Unified School District invite families and community members to volunteer at a litter removal event on 4/28 at five locations in Pittsburg.

WHEN: Saturday, April 28, 2018: 9:00am – 12:00pm (registration begins at 8:30am)

WHERE: **Five Locations Throughout the City of Pittsburg**
Buchanan Park: 4150 Harbor Street, Riverview Park: Bayside Drive Waterfront, Martin Luther King Jr. Junior High: Terminus of Carion Court, Rancho Medanos Junior High School: 2301 Range Road, and Civic Park: Meet at Flagpoles. Volunteers are encouraged to RSVP for preferred clean-up location. RSVP information: <https://www.eventbrite.com/e/pittsburg-civic-pride-day-2018-tickets-32359416887?aff=ehomecard>

WHY: City of Pittsburg and Pittsburg Unified School District kickoff the second annual event to clean-up trash in Pittsburg.

WHAT: At each volunteer location, volunteers will be given tools to grab, collect, and count trash. Releases for adults and minors are required to participate in this event. See [Event Brite link](#) for release forms, to bring to event location.

PHOTO OPP: Photo and video opportunities are available five clean-up locations. Please contact Nicky Mora, District Communications and PR Specialist or Laura Wright, Environmental Affairs Manager, City of Pittsburg if you plan on covering this event.

About Pittsburg Unified School District

Video about PUSD: <https://youtu.be/X2xn3HOavfM>

Awarded the College Board’s Gaston Caperton Opportunity Honor Roll award in 2016 for expanding access to college, [Pittsburg Unified School District](#) (PUSD) is one of 130 school districts across the nation recognized for creating opportunities for traditionally underrepresented students. PUSD is a K-12 district serving the community of Pittsburg, California. Founded in 1933, the school system is committed to providing an excellent opportunity for all students to learn. Comprised of eight elementary schools, three junior high schools, one comprehensive high school, one alternative education high school, an adult school, independent study options, and a preschool program, the school district

serves more than 11,500 students. PUSD is located in the San Francisco Bay Area, fifty minutes outside of downtown San Francisco.

About City of Pittsburg

City of Pittsburg is a community of 70,000 located in eastern Contra Costa County along the Sacramento-San Joaquin Delta. For more information, please visit:

www.ci.pittsburg.ca.us

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