



**For Immediate Release:**

**Tuesday, May 17, 2016**

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**MEDIA ADVISORY**

**Foothill Elementary School's Principal Loses Bet and Must Kiss Pig**

Foothill Elementary School, which is part of Pittsburg Unified School District, is hosting a "Kiss a Pig" event on Tuesday, May 17, at 12:45pm. Students beat Principal Crossland's challenge and now the principal, vice-principal, and parent club president must kiss a 150 pound pig named, Lilly, to make good on their bet. The trio will kiss the pig in front of the entire student body. It is a day students have been looking forward to for weeks!

**WHO:** Principal, Nina Crossland, Vice Principal, Yvonne Nelson, and Inise Evans, Parent Club President will kiss "Lilly" the pig.

**WHAT:** The Kiss a Pig event is the principal's penance for students beating the "Pennies for Patients" donation challenge.

**WHERE:** Foothill Elementary School, 1200 Jensen Drive, Pittsburg, CA

**WHEN:** Tuesday, May 17 at 12:45pm – 1:15pm (media should arrive early to set up and be ready for 12:45pm start)

**MORE DETAILS:** Principal Nina Crossland challenged her students to raise \$3,000 for “Pennies for Patients,” a program that benefits the Leukemia and Lymphoma Society. Her students beat the goal; therefore, Principal Nina Crossland along with Yvonne Nelson (Vice Principal), and Inise Evans (Parent Club President) will now kiss 150 pound “Lilly,” in front of the entire student body. Students spent the entire month of March raising donations for the challenge. Foothill Elementary School has been raising funds for “Pennies for Patients” since 2012.

**PHOTO OPP:** Photo and video opportunities are available during event. Please contact Nicky Mora at (925) 473-2427. Alternate contacts: Nina Crossland or Yvonne Nelson. Main number for Foothill Elementary is (925) 473-2450. Reporters and photographers should check in at the Principal’s Office upon arrival.

**About Pittsburg Unified School District**

Pittsburg Unified School District (PUSD) is a K-12 district serving the community of Pittsburg, California. Founded in 1933, the school system is committed to providing an excellent opportunity for all students to learn. Comprised of eight elementary schools, three junior high schools, one comprehensive high school, one alternative education high school, an adult school, independent study, alternative learning experiences, and early childhood education services, the school district serves more than 10,500 students. PUSD is located in the San Francisco Bay Area, fifty minutes outside of downtown San Francisco.

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