

IT'S UP TO YOU!
BIKE, WALK & DRIVE SAFELY



streetsmartsdiablo.com

DIABLO REGION

For Immediate Release

Contact:

Nicky Mora

District Communications & PR Specialist

Pittsburg Unified School District

nmora@pittsburg.k12.ca.us

(925) 473-2427

(831) 578-7180 (cell)

MEDIA ADVISORY

Walk & Roll to School Event at Martin Luther King Jr. Junior High School

Pittsburg Unified School District, the City of Pittsburg, Pittsburg Police Department, and Street Smarts – Diablo Region team up to encourage safe pedestrian practices in Pittsburg. The event aims to remind scholars and families about wearing helmets, safe ways to cross the street, and tips for sharing the road with vehicles. This fun event will include activities, free drawing, free bike helmets (for students that roll to school), and slushies created by a bike blender.

WHO: Martin Luther King Jr. Junior High School

WHEN: Wednesday, April 11, 2017: 7:30am – 8:30am

WHAT: Walk & Roll to School event, and Be Street Smart when walking or riding bicycles.

WHERE: Martin Luther King Jr. Junior High School, 2012 Carion Court, Pittsburg

WHY: This Street Smarts event is aimed at keeping roadways in Pittsburg safe for pedestrians. The event will encourage families and students to Be Aware, Be Visible, and Be Predictable.

PHOTO OPP: Photo and video opportunities are available for this event. Please contact Nicky Mora, District Communications and PR Specialist, if you plan on covering this event.

About Pittsburg Unified School District

Video about PUSD: <https://youtu.be/X2xn3HOavfM>

Awarded the College Board's Gaston Caperton Opportunity Honor Roll award in 2016 for expanding access to college, [Pittsburg Unified School District](#) (PUSD) is one of 130 school districts across the nation recognized for creating opportunities for traditionally underrepresented students. PUSD is a K-12 district serving the community of Pittsburg, California. Founded in 1933, the school system is committed to providing an excellent opportunity for all students to learn. Comprised of eight elementary schools, three junior high schools, one comprehensive high school, one alternative education high school, an adult school, independent study options, and a preschool program, the school district serves more than 11,500 students. PUSD is located in the San Francisco Bay Area, fifty minutes outside of downtown San Francisco.

###