

# IT'S UP TO YOU!

BIKE, WALK & DRIVE SAFELY



streetsmartsdiablo.com

DIABLO REGION

## For Immediate Release

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## MEDIA ADVISORY

### Walk & Roll to School Day at Hillview Junior High School

[Pittsburg Unified School District](#), the [City of Pittsburg](#), [Pittsburg Police Department](#), and [Street Smarts Diablo](#) team up for Walk & Roll to School Day at Hillview Junior High School. Students will be able to enjoy free slushies, receive prizes, and enter a free drawing for Starbucks gift cards. Blender bikes will be onsite for students to make their own slushies. Helmets will be available for students on bikes, scooters and skateboards. Families are welcome to walk & roll with students.

- WHO:** Hillview Junior High School Students
- WHEN:** Friday, October 12: 7:25am – 8:25am
- WHAT:** Walk & Roll to School Day
- WHERE:** Hillview Junior High School – 333 Yosemite Drive, Pittsburg 94565
- WHY:** This Street Smarts event is aimed at keeping roadways in Pittsburg safe for pedestrians. The event will encourage students to Be Aware, Be Visible, and Be Predictable.
- PHOTO OPP:** Photo and video opportunities are available for this event.

### Stay Safe With Street Smarts

Use crosswalks

Make eye contact with drivers

Wear helmets on bikes, skateboards, and scooters

Bike on the right side of the road, go the same direction as cars

Use lights and wear reflective clothing

Parents: Drive with Street Smarts in the 25 MPH school zone

### **About Street Smarts Diablo**

Street Smarts Diablo is a traffic safety program that educates pedestrians, bicyclists, and drivers at no cost to schools in central and eastern Contra Costa County (Antioch, Brentwood, Clayton, Concord, Martinez, Oakley, Pittsburg, Pleasant Hill, Walnut Creek, and unincorporated areas of the county). Street Smarts Diablo is a 511 Contra Costa program funded by the Contra Costa Transportation Authority and the Bay Area Air Quality Management District's Transportation Fund for Clean Air. More Street Smarts Diablo program information can be found at [StreetSmartsDiablo.org](http://StreetSmartsDiablo.org).

### **About Pittsburg Unified School District**

Video about PUSD: <https://youtu.be/X2xn3HOavfM>

Awarded the College Board's Gaston Caperton Opportunity Honor Roll award in 2016 for expanding access to college, [Pittsburg Unified School District](http://Pittsburg Unified School District) (PUSD) is one of 130 school districts across the nation recognized for creating opportunities for traditionally underrepresented students. PUSD is a K-12 district serving the community of Pittsburg, California. Founded in 1933, the school system is committed to providing an excellent opportunity for all students to learn. Comprised of eight elementary schools, three junior high schools, one comprehensive high school, one alternative education high school, an adult school, independent study options, and a preschool program, the school district serves more than 11,500 students. PUSD is located in the San Francisco Bay Area, fifty minutes outside of downtown San Francisco.

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