

# IT'S UP TO YOU!

BIKE, WALK & DRIVE SAFELY



streetsmartsdiablo.com

DIABLO REGION

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## MEDIA ADVISORY

### Walk & Roll to School Day at Martin Luther King Jr. Junior High School

[Pittsburg Unified School District](#), the [City of Pittsburg](#), [Pittsburg Police Department](#), and [Street Smarts Diablo](#) team up for Walk & Roll to School Day at Martin Luther King Jr. Junior High School. This is a day all MLK scholars are asked to walk or ride their bikes to school. In celebration of this event, there will be free slushies, safety tips, and a chance to win free prizes. Blender bikes will be onsite for scholars to make their own slushies too. Helmets will be available for students on bikes, scooters, and skateboards. Families are welcome to walk & roll to school with students.

- WHO:** Martin Luther King Jr. Junior High Scholars
- WHEN:** Thursday, April 18: 7:25am – 8:25am
- WHAT:** Walk & Roll to School Day
- WHERE:** Martin Luther King Jr. JHS – 2012 Carion Court, Pittsburg
- WHY:** This Street Smarts event is aimed at keeping roadways in Pittsburg safe for pedestrians. The event will encourage students to Be Aware, Be Visible, and Be Predictable.
- PHOTO OPP:** Photo and video opportunities are available for this event.

### **Stay Safe With Street Smarts**

- Use crosswalks
- Make eye contact with drivers
- Wear helmets on bikes, skateboards, and scooters
- Bike on the right side of the road, go the same direction as cars
- Use lights and wear reflective clothing
- Parents: Drive with Street Smarts in the 25 MPH school zone

### **About Street Smarts Diablo**

Street Smarts Diablo is a traffic safety program that educates pedestrians, bicyclists, and drivers at no cost to schools in central and eastern Contra Costa County (Antioch, Brentwood, Clayton, Concord, Martinez, Oakley, Pittsburg, Pleasant Hill, Walnut Creek, and unincorporated areas of the county). Street Smarts Diablo is a 511 Contra Costa program funded by the Contra Costa Transportation Authority and the Bay Area Air Quality Management District's Transportation Fund for Clean Air. More Street Smarts Diablo program information can be found at [StreetSmartsDiablo.org](http://StreetSmartsDiablo.org).

### **About Pittsburg Unified School District**

Video about PUSD: <https://youtu.be/X2xn3HOavfM>. PUSD is a K-12 district serving the community of Pittsburg, California. Founded in 1933, the school system is committed to providing an excellent opportunity for all students to learn. Pittsburg Unified is extremely proud of a [91% Dashboard graduation rate](#) for 2018 and the 20% gain since 2013. Additionally, PUSD's graduation rate is currently 7% higher than the State's average of 84%. PUSD's dropout rate for 2018 is 6%, an impressive 16% decrease from 2013 where the District's Cohort dropout rate was 22%. Awarded the College Board's Gaston Caperton Opportunity Honor Roll award in 2016 for expanding access to college, [Pittsburg Unified School District](#) (PUSD) is one of 130 school districts across the nation recognized for creating opportunities for traditionally underrepresented students. Comprised of eight elementary schools, three junior high schools, one comprehensive high school, one alternative education high school, an adult school, independent study options, and a preschool program, the school district serves more than 11,500 students. PUSD is located in the San Francisco Bay Area, fifty minutes outside of downtown San Francisco.